



Greeting Cards Portfolio
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Bonjour,
I'm Raphaëlle.

I was born in Lyon, the French capital of silk, which fed my love for colour and design early on. Though I moved to the UK at age 21 and have collected many more influences along the way, I still very much find inspiration in this esthetic.

There are two sides of design I like to explore: watercolour based artworks often born from my floral explorations and clean, geometric lines that I create digitally from the start. You'll find both represented here.

My cards are available to stock in your shop. If you'd like to add them to your offering, email me at raphaelle.collou@gmail.com. I hope you'll enjoy perusing my work!

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FLORALS AND WATERCOLOURS



BLOOM

Whatever you have to say, say it with flowers! A digitalisation of my signature watercolour blooms, these cards get both the message and the love across.

Currently readily available:

Bloom Original (multicolour) 5x7in - Matt or Shine finish

Bloom Birthday (pink) A5 - Shine finish



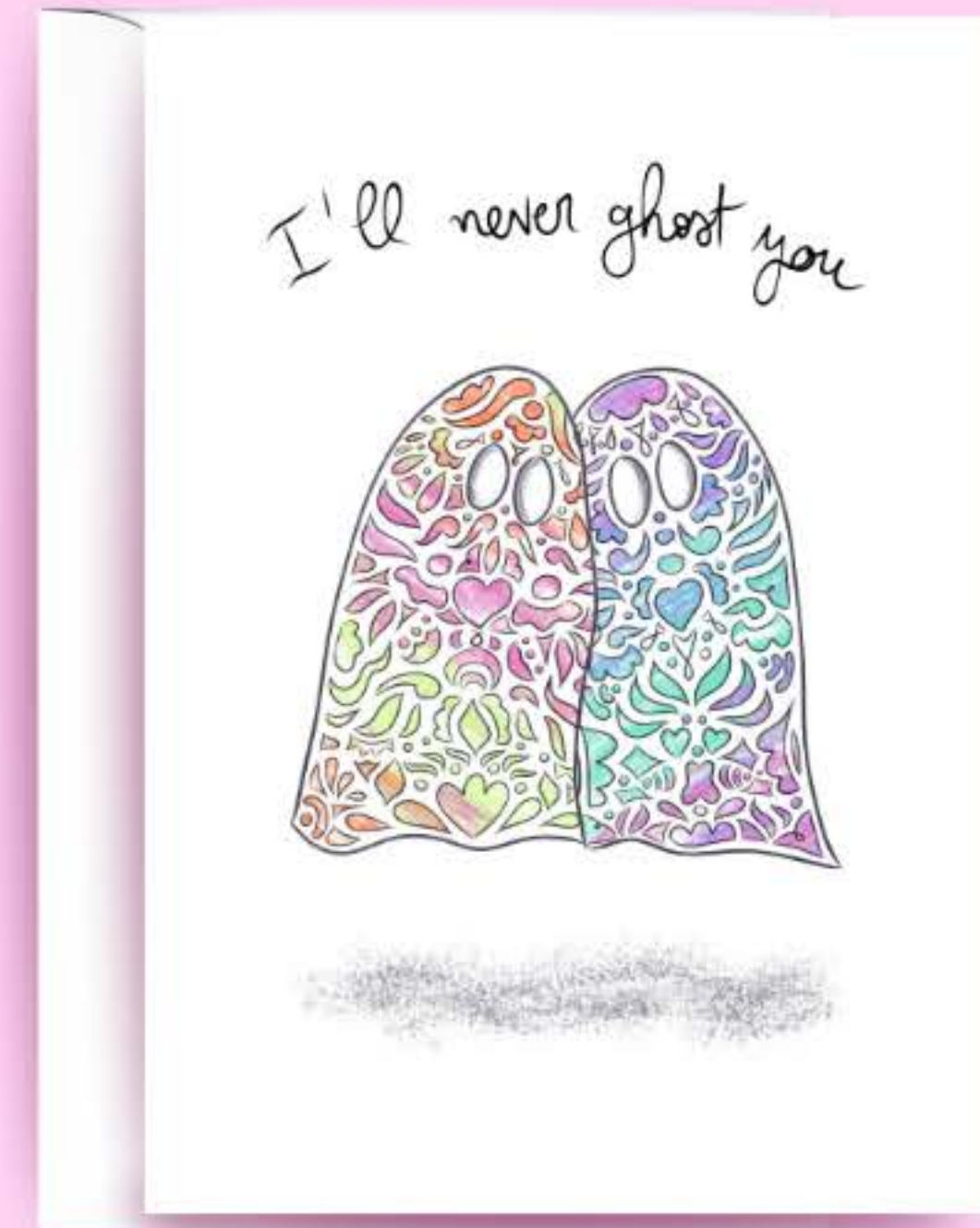
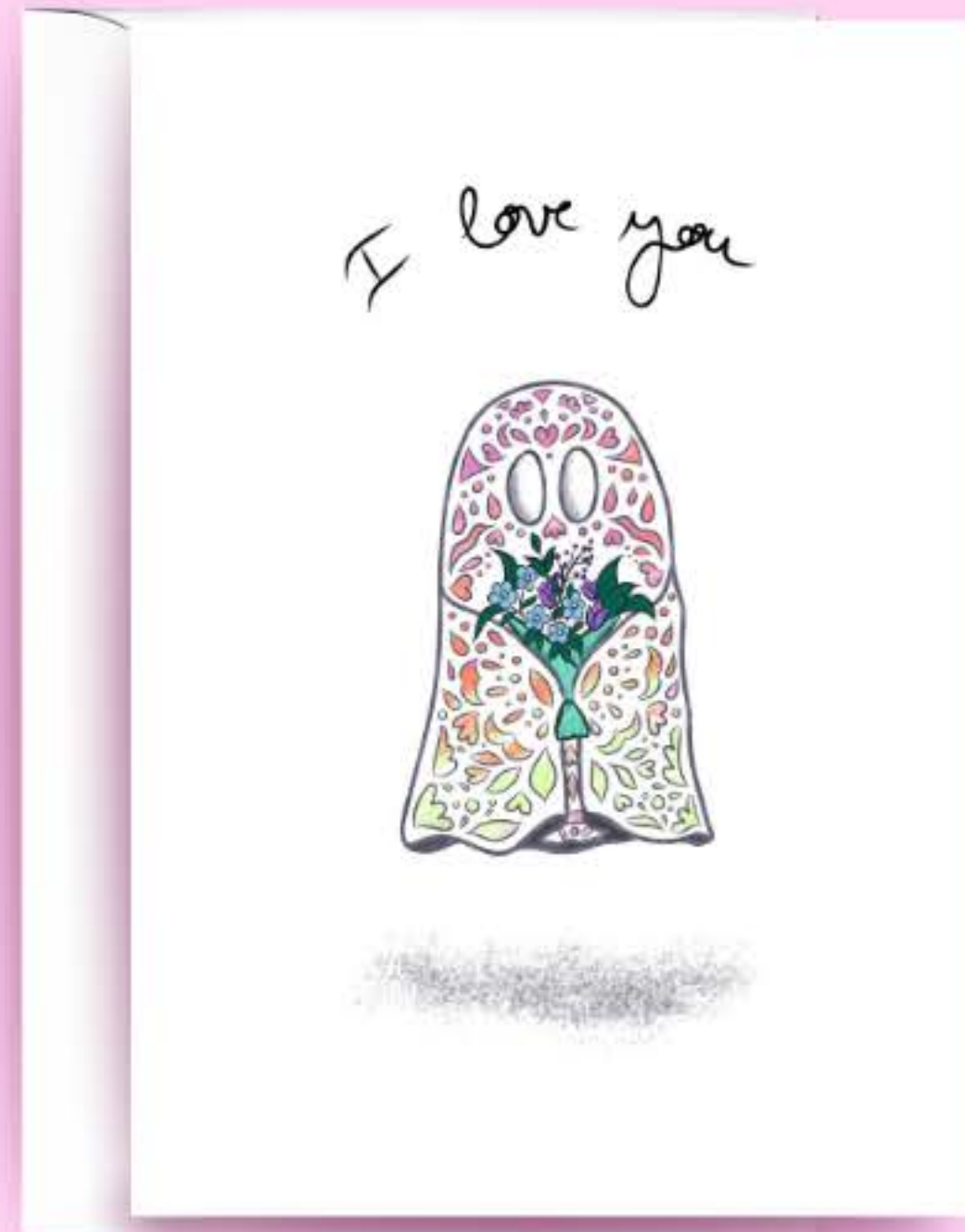
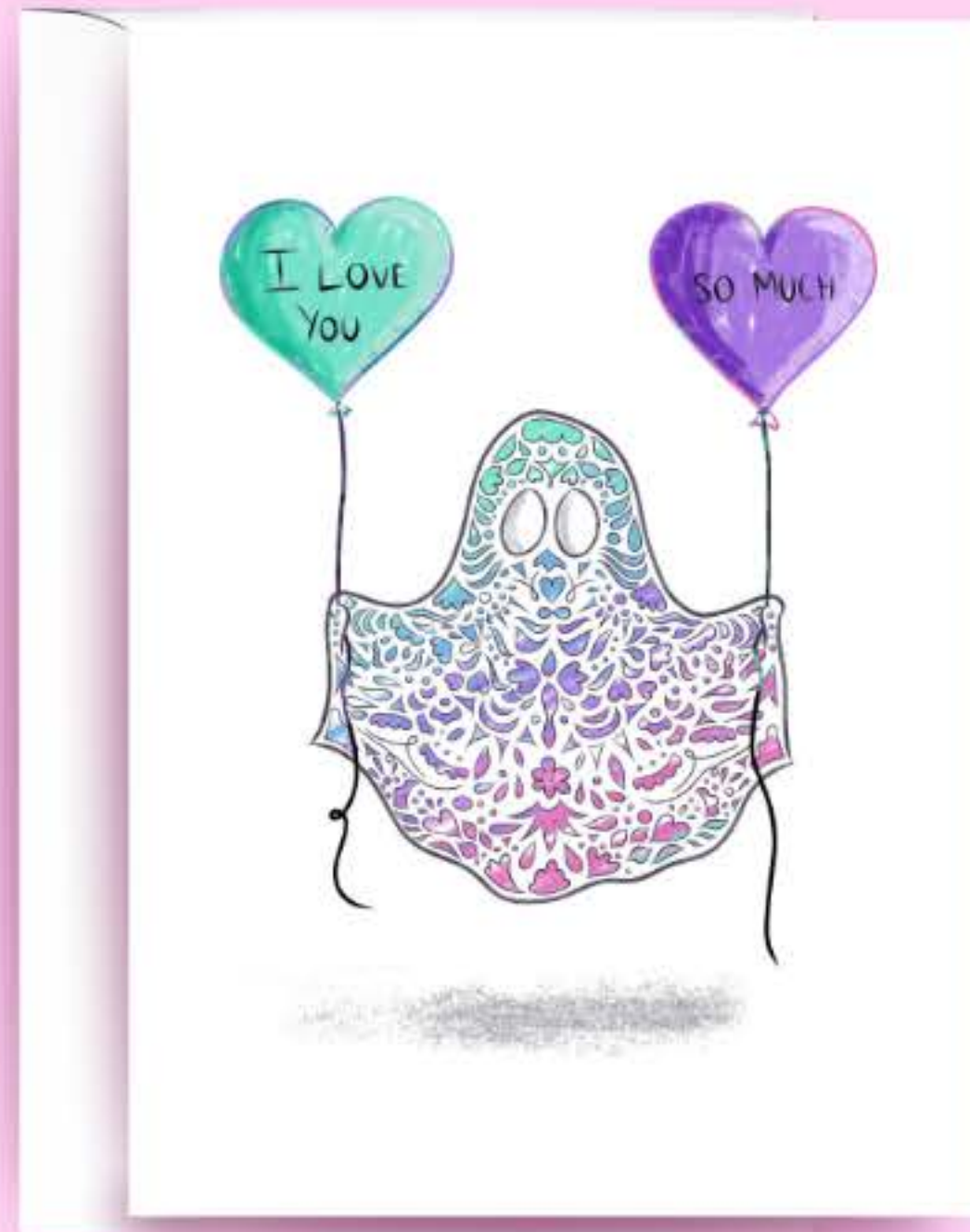
FROM MY HEART TO YOURS

Universal symbol, these colourful, loose hearts have won mine for sure. They remind me of sweets on the beach!



GHOSTLY VALENTINES

I created this little ghost cute as a button for a Halloween design, but he had so much love to give, he became a Valentine's hero!



WHIMSY A LA FOLIE - PORTRAIT

This collection is inspired by indian fabrics and polish traditional florals - a geographic and cultural split which sings on the page!
Currently readily available: New Home (cream background) - A5 Shine finish; Bouquet 5x7in Matt finish





WHIMSY A LA FOLIE - SQUARE

From the original Whimsy a la folie collection was born a second iteration. On a warm, cream background, these joyful florals really pop!

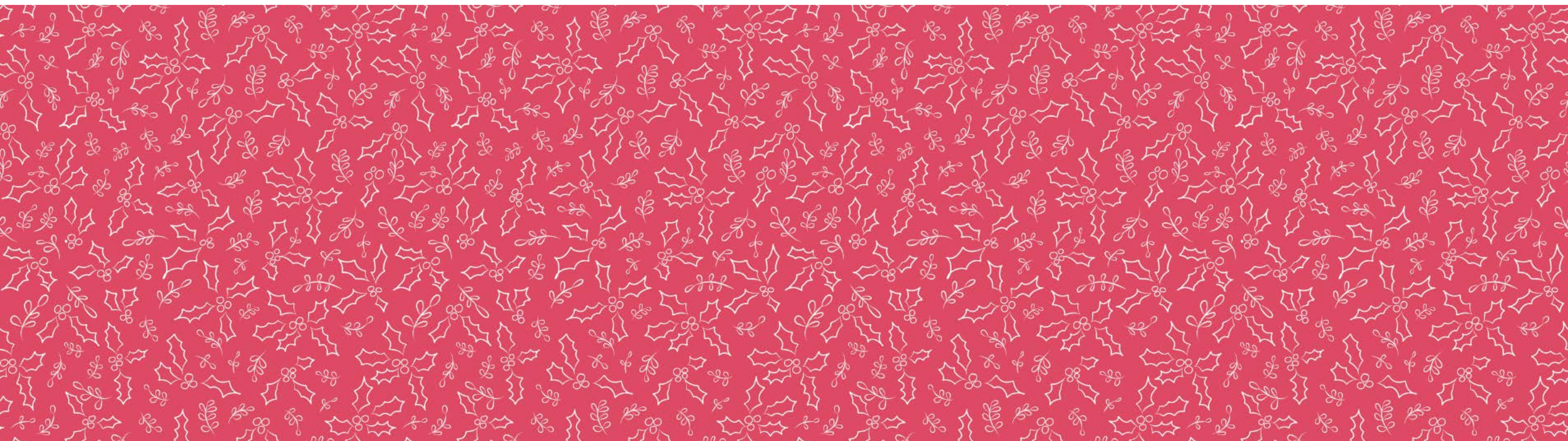
SPRING WREATHS

Wreaths aren't just for Christmas anymore! Sprinkle flowers and watercolour details and you have yourself a summery treat for your loved ones.



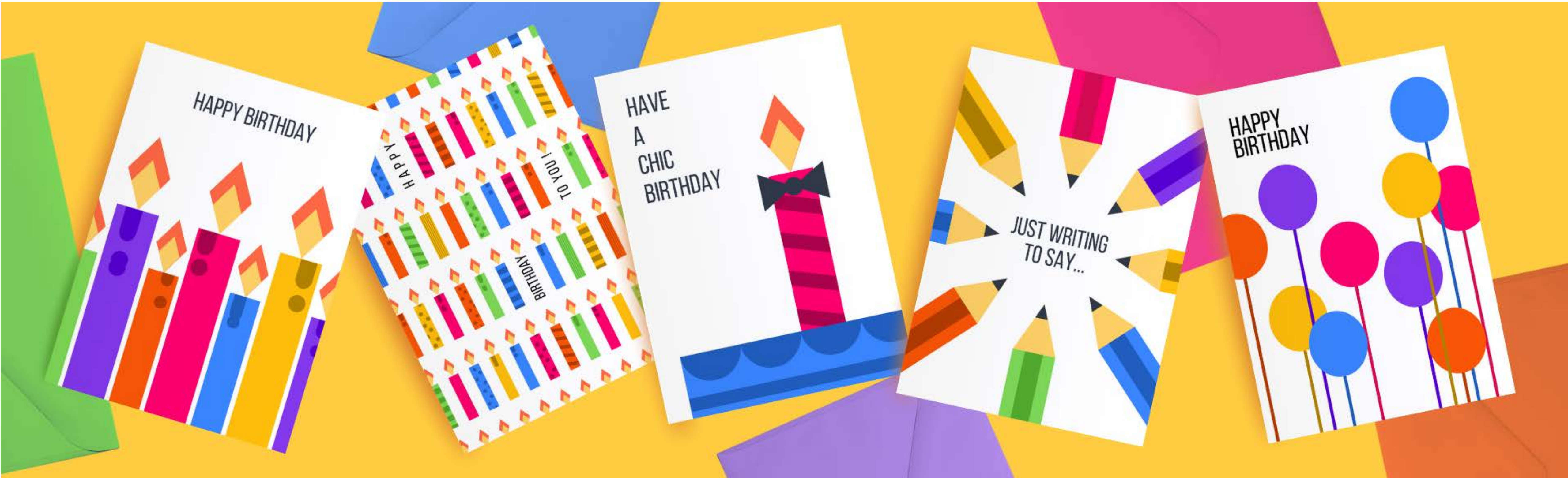


SLEEK AND JOYOUS



CANDLES AND PENCILS AND BALLOONS, OH MY!

I love when a card automatically gives the recipient a smile. I feel this is exactly what this collection full of zing achieves!



POP CHRISTMAS

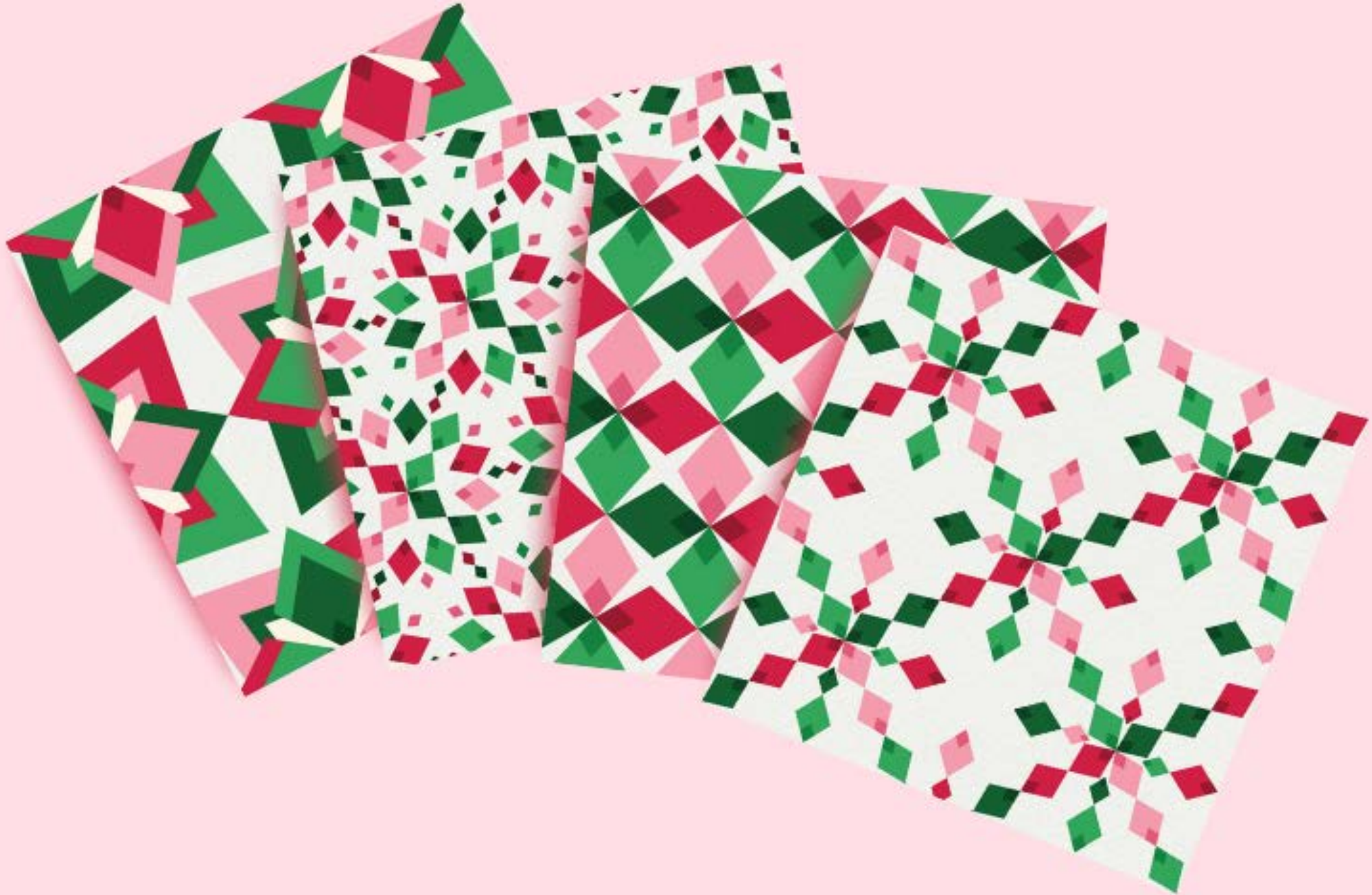
While we're in a christmassy mood, here is a simple, playful yet elegant collection conveying the pure joy that symbolises Christmas.

It took the shape of three mini collections, *Decorations* (right), *Tesselation* and *Snowflakes* (next page.)



Sleek and Joyous

POP CHRISTMAS
(continued)



Tesselation (above)

&

Snowflakes (left)

I HOPE YOU'VE ENJOYED THIS LITTLE JOURNEY IN
MY DESIGN UNIVERSE!

Thanks for popping by.
If you'd like to stock these cards in your shop or license my designs, drop me an email:

raphaelle.collou@gmail.com

*Raphaëlle
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